

CLARE BLUEGRASS ASSOCIATION
Presentation to Clare Municipal Council,

December 4th, 2024

Introduction:

- Paul J Deveau
- Treasurer, Clare Bluegrass Association (2022 – present)
- Former director Festival Acadien (2021 -2022)
- Self employed electrician , musician
- Involved with Clare Bluegrass Association since 1998

Reasons for appearing before council is to ask for guaranteed funding each year, similar to the funding that the Acadian Festival receives , the Clare Bluegrass Association is asking for \$10,000 - \$20,000 .

- Funding for better Bluegrass groups from across Canada (example: Nova Scotia, New Brunswick, Ontario) and the United States.
- Regular maintenance on our buildings, main road, and mowing the field.
- Maintenance on our mowing tractor, fuel, oil, etc.
- Seed and top soil to remainder of field not finished in 2024
- Advertising on various Bluegrass websites, Clare Shopper, CIFA, and AVR radio.
- Maintaining our website: clarebluegrass.org (\$217.88 yearly)
- Monthly power bills (streetlights stay on year-round for security purposes)
- (\$250.75)

Info about Association -

- **Cost to put on 2024 Bluegrass Festival, (info on 2024 festival report)**
 - 2024 Campers: 150
 - 2024 Attendance with walk ins: 225
 - 15% of the money collected at the gate is paid out to people from whom the land is leased.
- economic impact for Clare (higher numbers for walk-ins than campers, so tourists come down for the festival and stay in our hotels, eat in our restaurants, shop in our local grocery stores...)
- great tourism attraction for Clare. Well-known festival that attracts out-of-province tourists, even tourists outside of Canada

- other community groups and organisations can benefit from the festival site and its infrastructure, if they wish to host events on site.
- the board plans to continue to develop, improve and expand the site
- looking into installing a dump station on the bluegrass grounds , land owners have to give permission for this project.
- 1 more fact , being able to bring Bluegrass groups from USA brings US tourists to Clare area.

Clare Bluegrass Association was formed into a Society December 01, 1997.

The objectives of the Society are to promote the appreciation of Bluegrass music, develop local musicianship in the field of bluegrass, establish local bluegrass musicians, fund professional bluegrass band appearances, and create social gatherings for all association members.

2024 Festival Report

Gate :

Sunday \$ 4250.00
 Monday \$ 1500.00
 Tuesday \$ 990.00
 Wednesday \$ 3140.00
 Thursday \$ 4410.00
 Friday \$ 1773.75 (cash receipt turn in \$ **71.25**)
 Saturday \$ 887.83 (cash receipt turn in \$ **12.17**)
 \$ 16,951.58
 Sunday \$ **2400.00** (AFT)

T-Shirts \$ 200.00
 Hats \$ 150.00
 License Plates \$ 50.00
 W 50/50 \$ 177.50 # 4318784 Wayne Pelley
 T 50/50 \$ 385.00 # 00226711 Milton Longmier
 F 50/50 \$ 400.00 # 4196760 Matt Millet
 S 50/50 \$ 435.00 # 01748134 Marlene Boudreau
 Memberships \$ 140.00
 Donations \$ 280.00
 Electric \$ 90.00
 \$ **2307.50**

TOTAL INCOME \$ 21,659.08

Sponsors & Grants

Patrimoine Canada \$ 15,300.00
 Provincial \$ 3000.00
 Local Sponsors \$ 20,075.00
 Atlantic Lottery \$ 1000.00
 New Horizon (Grant) \$ 5450.00
 Municipal \$ 7560.00
 Total \$ 52,385.00

Expenses

Bands \$ 20,600.00
 Sound \$ 3500.00
 Security \$ 1200.00
 Portable Toilets \$ 3500.00
 Garbage \$ 400.00
 Gate \$ 1200.00
 Insurance \$ 1373.00
 Golf Carts \$ 1800.00
 Lease \$ 2553.00
 Polyjohn \$ 5520.00
 Home Hardware \$ 3029.14
 Fuel \$ 1397.80
 Scotia Gold Seeds \$ 969.50
 Spec Land scaping \$ 18,069.95
 Fire Extinguishers \$ 661.25
 Road Signs \$1430.
 Light Poles \$ 1362.92
 Solar Lights \$ 410.45

TOTAL \$ 68,977.01

\$ 21,659.08

\$ 52,385.00

TOTAL \$ 74044.08

\$ 74,044.08

- \$ 68,977.01

\$ 5067.07

2024 CLARE BLUEGRASS FESTIVAL

